**DRAFT EMAIL INVITATION LANGUAGE**

To promote the Vision Survey, we recommend sending emails to local listservs, community organizations, community leaders, and representatives. The following text includes example language to adapt for personal emails to potential survey respondents:

Hello [Recipient Name],

Chenango County has kicked off its **2050 Vision Plan Update** effort and I am reaching out to you with the opportunity to join the conversation by participating in our survey! In this survey you'll be able to provide insight on your values and thoughts related to the future of Chenango County that will help to address key challenges and opportunities facing our community today.

Your participation in this planning process is critical to developing a shared community vision and will help to shape the actions and strategies necessary to implement this plan. I urge you to complete the survey and share the link with your own contacts and community connections.

**Survey link:** [**https://arcg.is/1HTC110**](https://arcg.is/1HTC110)

Did you miss the Community Kick-off event on August 9th? That’s okay! The presentation slides and a recording of the meeting are posted on the project website: [**www.ChenangoCounty2050.com**](http://www.ChenangoCounty2050.com)

Thank you for your time!

Sincerely,

[Sender Name]

*Feel free to edit the above language as you see fit. We find success with this approach for key County contacts as well as community groups and stakeholders who can distribute it throughout their own networks.*